

LEFFLER SIMES ARCHITECTS





CONTENTS

Forward – Message From Chris Goodman	4
About LSA	6-7
Creativity Begins – 2013 Staff	8-9
Gore Hill, Sydney NSW	
Fox Sports Head Office	10-13
GG Café	14-15
Gore Hill Data Centre	16-17
Samantha Riley Apartments, Sydney NSW	18
Caddies Boulevard Apartments, Sydney NSW	18
Northpoint Tower, Albury NSW	19-21
Masters Home Improvement National Rollout	22-25
Harvey Norman – Worldwide Projects	26-27
Springvale Home Maker Centre, Springvale Melbourne VIC	28-35
Harvey Norman	
IKEA	
IKEA Tempe, Sydney NSW	36-39
IKEA Australian Head Office, Sydney NSW	40-41
Horizon Residential Development, Sydney NSW	42-43
Airgate Industrial Complex, Sydney NSW	44
Natio Australian Headquarters & Distribution Centre, Melbourne VIC	45
North East Water Regional Headquarters, Wodonga VIC	46-49
X-Ray @ The Gardens, Albury NSW	50-51
WAW Credit Union, NSW	52-53
Aconex Headquarters, Melbourne VIC	54-57
Flinders Street Station Competition, Melbourne VIC	58-61
Green Square Library Competition, Sydney NSW	62-65
Changda Square, Anshan China	66-67
Technology at Leffler Simes Architects	68
Leffler Simes Travels	69
Awards and Accolades	70
Acknowledgements	71
Contacts: Directors and Associate Directors	72

FOREWORD

Managing Director
Chris Goodman

Welcome to the inaugural Leffler Simes magazine showcasing some of the interesting projects that Leffler Simes has been involved with over the last couple of years.

Leffler Simes has been in practice for over 45 years and in that time completed many interesting buildings across a wide range of building sectors. The company was responsible for the development of arguably Australia's first regional shopping centre located at Roselands in Sydney and the first regional retail Power Centre at Glendale NSW. Whilst retail remains to be a mainstay of the work undertaken by the office, Leffler Simes have also undertaken retail, commercial, industrial, hospitality, education, medical, leisure and residential projects.

In the last 10 years the practice has grown from a single office in Sydney to three offices on the East coast including Melbourne and Brisbane. From these three offices we have been able to oversee the design and construction of many projects across the whole of Australia, New Zealand and Europe producing some exciting and successful projects for our loyal

clients, some who have been with us for over 20+ years. I would like to take this opportunity to thank all those clients, as we wouldn't be able to work without their support.

Whilst I have been involved with the office for over 20+ years, I have been very fortunate to be Managing Director of the company for the last 3 years. In that time I have experienced the highs and lows of the financial crisis and property development in this country.

The old adage "life is never dull" would be the best way to describe that time. One of the lessons I have learned from these difficult times is that communication is so important, both with clients and with staff. The reality is you cannot have a successful practice without either, so communicating with both is important.

Moving forward Leffler Simes has some very exciting projects starting in the near future. These projects are located throughout Australia as well as overseas in China and New Zealand.

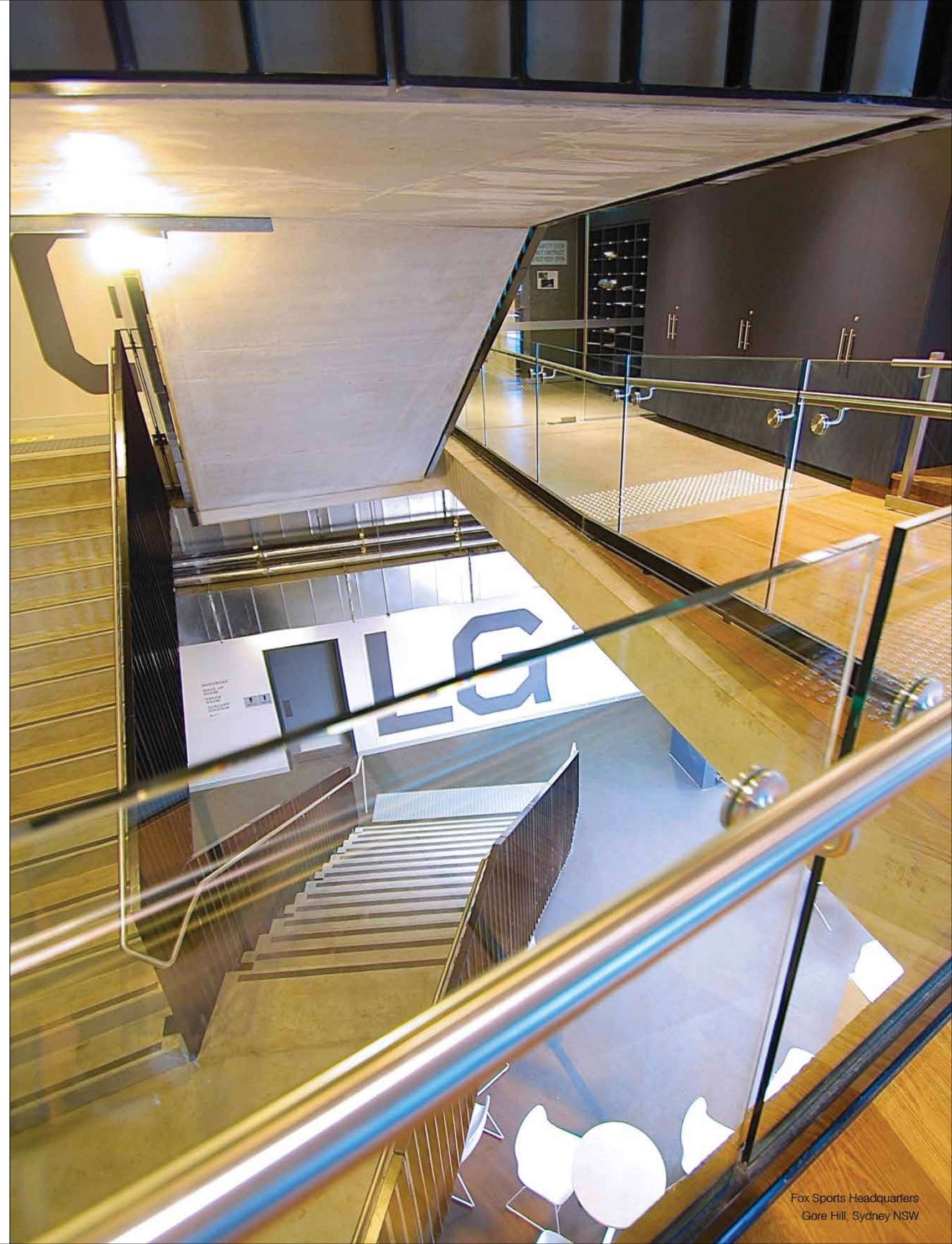
We are lucky to be working with some great clients, who like Leffler Simes are looking for opportunities in lots of

sectors. We have recently relaunched our website to better enable us to showcase both our company and projects being undertaken. This in association with the new computer programs and presentation software available in our industry, allows the company to provide a better service to our clients and manage this future work.

This magazine is our way of acknowledging those clients, both past and present, and to present a snap shot of projects Leffler Simes have undertaken in the last couple of years.

Hopefully you will enjoy the content.

Kind regards
Chris Goodman



Fox Sports Headquarters
Gore Hill, Sydney NSW

Leffler Simes Architects (LSA) is well recognised as one of Australia's leading Architectural Practices with offices in Sydney, Melbourne and Brisbane. Established in the late 1960's, Leffler Simes were at the forefront of the dramatic expansion of the retail sector throughout Australia and designed a majority of the large shopping centres built at this time.

With a solid retail pedigree founded in the 1970's and 80's, Leffler Simes have maintained a role as a major retail practice since.

From the 1980's onwards, the Practice evolved to encompass all sectors of the architectural sphere; Retail, Commercial, Industrial, Hospitality, Education, Medical, Leisure and Residential.

In response to an increased demand for our expertise, LSA established a Melbourne office in 2003 followed by a Brisbane office in 2010, with approximately 70 staff in total. Our success has been principally due to the quality of our people and their vast range of Architectural creativity and ability. Add to that our large team of Interior Designers who actively assist all the sectors noted above.

The practice culture is energetic, multi-faceted and varied, thus enabling Leffler Simes to produce quality design solutions whilst providing a highly professional service to our Clients. We are also environmentally conscious, commercially sound, and with strong social values aimed to benefit the communities in which we live and work. It is our objective to continually evolve and develop as an Architectural

Practice, always striving to create new and interesting solutions ensuring an Architecture that embodies our Client's values and aspirations, as well as our own.

CREATIVE

Leffler Simes Architects is committed to staying at the forefront of international design excellence. We understand the importance of creative innovation and design ingenuity.

As part of our commitment to creating distinct, user-friendly spaces, we continually look for opportunities to adapt and refine conventional design and the planning processes.

Most importantly, we work hard to ensure that our projects define a clear and unique identity for our clients, whilst remaining mindful of budget and functionality constraints.

With the active involvement of our clients, we have won numerous awards for our work, including multiple accolades from the Master Builders Association of Australia.

SUSTAINABLE

We take a very reasoned and creative approach to Sustainable Design, with this aspect being an important part of every commission.

Our culture of professional education ensures that we are constantly renewing our awareness and knowledge of the impact that the buildings of today will have on future generations. We are a member of the Green Building Council of Australia and have many staff with an active interest in continual development of this area.

To this end, we seek to minimise the environmental impact of our buildings by enhancing the efficiency of the built environment through materials, energy consumption, services efficiency and development space in every design.

RELIABLE

Our reliability is just one of the many reasons our loyal Clients keep coming back, time and again. Reliability is an essential attribute of the Leffler Simes approach.

Our hands-on management style and commitment to outstanding client service means that our clients have direct access to our Directors, Associate Directors and Project Architects for the entire duration of our commissions.

From inception to completion, we provide a reliable service that is carefully customised to meet the unique requirements of our individual clients and their projects.

"Leffler Simes have met every project deadline and milestone required of them in the course of our relationship including turn key projects where the desired project time, quality and budget were fixed."

Gary C. Zauner, Managing Director, Zauner Group of Companies

APPROACHABLE

At all times throughout the Architectural process, Leffler Simes staff are completely approachable and will at all times act in the best interests of our Clients. It is this approachable nature that has enabled us to maintain long term relationships with not only our Clients, but a vast range of Consultants

and Authorities. Our open door policy extends through all our offices and you will at all times feel welcome to discuss your requirements.

THOROUGH

We pride ourselves in the thorough nature of our service, from the very first sketch plans to the finished product. At all times providing the most comprehensive, meticulous and exacting details expected from your Architectural practice.

Our staff are well trained and have a wealth of knowledge to call upon, for each and every project. And, key staff will be allocated to a project according to the best fit principles.

WHAT WE DO

Leffler Simes Architects has extensive experience in many forms of Architectural Design and Development. These include;

- Conceptual Architectural Design & Development
- Innovative Interior Design Services
- Development Application Designs & Documentation
- 3D Modelling, Visualisation & Flythrough animations
- Site Master Planning
- Landscape Design
- Construction Certificate Documentation
- Comprehensive Construction Documentation
- Building Code of Australia Evaluation
- Contract Administration and Specification Services
- Site Attendance during Construction
- Marketing Plans & Tenancy Plans
- Post Occupancy Evaluations
- Retail Tenancy Design
- Sun/Shadow Analysis & Documentation



WAW Credit Union Bank, National Roll Out





FOX SPORTS HEAD OFFICE

Gore Hill, Sydney NSW



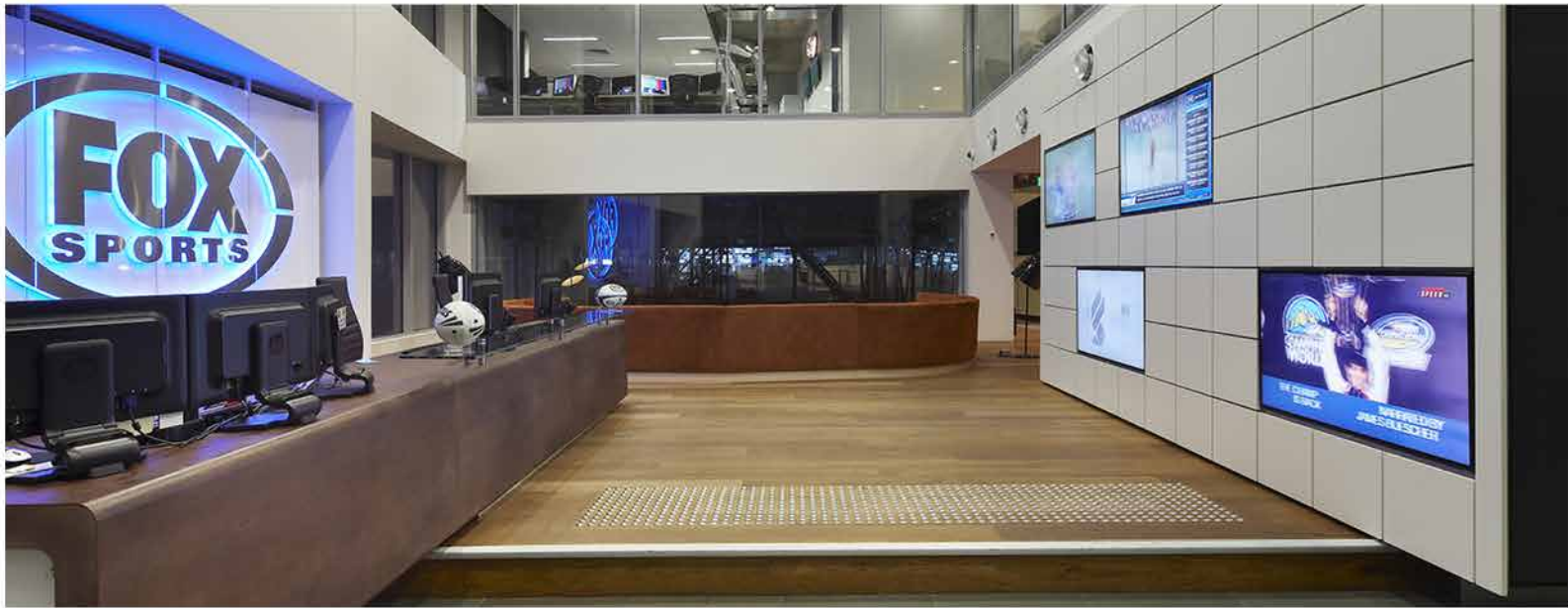
High Technology Business Park in Gore Hill is the first of its kind in Australia. Consisting of offices, data warehouses, retail showrooms and recreational facilities, it brings a mixed-use environment to Sydney that is truly world class.

The site, with the Broadcast Australia transmission tower for a neighbour, has a long tradition of television broadcasting. It is the original site of the Seven Network and the ABC and is now the new home of Fox Sports. Out growing their dated premises in Pyrmont, Fox Sports relocated to their purpose built facility, occupying the lower half of Building C.

The building fronts the Pacific Highway, and forms the southern entrance and gateway to the business park. It is well proportioned, with a rich palette of materials and finishes. It sits on a dark base thus anchoring it to the steeply sloping site. The double height entry forecourt is framed by a row of V columns whilst yellow glazed tiles and perforated vertical sunshade screens articulate the façade.

The internal spatial configuration is well executed with the studios and their associated control rooms located on the tower level. Many of the spaces are acoustically separated but visually connected. A central stairwell interconnects all the floors allowing staff to circulate freely between offices, studios, edit suites and the various breakout spaces.

Leffler Simes Architects worked closely with the sub-consultants to deliver highly technical audio visual equipment rooms and television studios to produce a state of the art broadcast facility.



Fox Sports Headquarters
NSW, Australia



GG Espresso is a new café wine bar on ground floor of Fox Sports building in Gore Hill.

It is a boutique coffee, food and wine bar chain in Sydney established in 1998.

This brand new outlet was designed and developed by Leffler Simes Architects together with owners.

The café incorporates a ground floor lobby point of sale, a unique independent external 'window' counter which services the building and local surrounding businesses.

Patrons have the choice of an internal standing/stool bench area, booth seating and al fresco seating to enjoy their coffee and food.



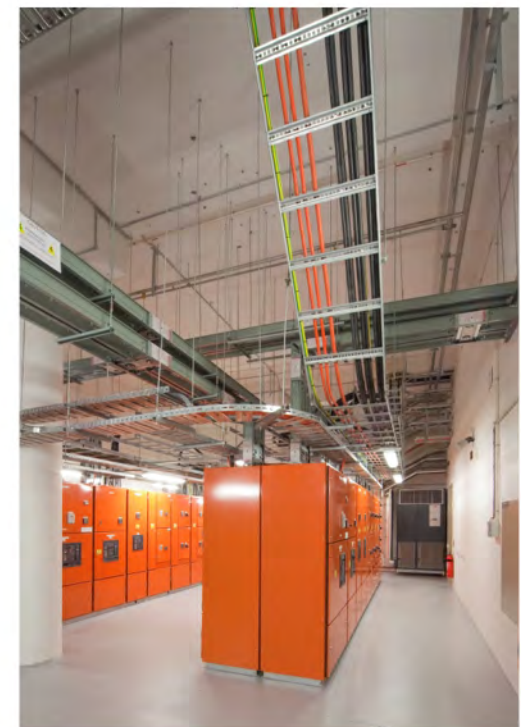


This project concerns the redevelopment of the ABC Site at Gore Hill, Sydney. Divided into 5 separate sites our commission involved the design and planning of the buildings for each site.

The development has a gross floor area of approximately 14,000m². Included in this are disaster recovery office space and equipment space, completed and ready for use. In addition to this, there is also provision for further data and plant space should it be required.

GORE HILL DATA CENTRE

Building B1
Gore Hill, Sydney NSW



The Data Centre will operate 24 hours per day, 365 days per year.

Building B1, also known as Gore Hill Data Centre is the winner of two awards.

- Winner - 2012 National Urban Taskforce Awards-Australia Development Excellence Award for Employment Business Park Development.
- Winner - 2012 Master Builders Association NSW-Best Communication Building Open Price Category.

SAMANTHA RILEY DRIVE APARTMENTS

Kellyville, Sydney NSW

Next to a proposed new railway corridor servicing Sydney's North West, this development will have a roof top child care Centre, 2000m² of retail and an inner private courtyard of open space for residence's use. The complex will consist of a total of 660 apartments spanning 7 buildings ranging from 4 to 18 levels.

An aquatic theme addressed the act of water movement and flow, inspired by the street's namesake Olympian swimmer Samantha Riley.

Leffler Simes is in the Planning stages with construction set to commence in 2014.



CADDIES BOULEVARD APARTMENTS

Rouse Hill, Sydney NSW

This development, a joint venture with Lend Lease, is situated in one of Sydney's high profile sites, located in the North West of the city. It has been designed to cater for Sydney's expanding population growth. The complex consists of 143 two and three bedroom units.

The site fronts the scenic Caddies Creek with its natural park surroundings and is only a 2 minute walk from Rouse Hill town centre which is home to Coles, Woolworths, Target, Big W and many other boutique stores. The development is also close to Norwest Business Park making it a prime location for a good work/life balance.



Within the design, the architects were able to achieve all North facing apartments as well as each apartment having cross ventilation; thereby going over and above the energy rating criteria required.

Leffler Simes is in the Planning stages with construction set to commence in 2014.



Northpoint Tower
Lavington, NSW



Leffler Simes were initially commissioned to develop the design for the Northpoint Tower in 2005. Since then the design went through a series of iterations to reach the final design it is today.

Once the main building design was finalised, we were further commissioned to provide interior design for the Ze Café, Lavington Library, WAW Credit Union and the major tenant and building Developer.

The project is situated in Lavington, NSW a northern suburb of Albury, and has a net floor area of approximately 4000m². It was completed mid 2013.

Design inspiration was taken from the works of the American Architect Richard

Meier. Mr. Meier, whilst known for many famous buildings, had a penchant to place white buildings on raised grass mounds. The starkness of the white building on the green grass gave his buildings gravitas and a distinctive architectural presence.

Northpoint attempts to emulate this design rationale by raising the ground floor to give a predominate entrance and to emphasise this important building.

Our aim was to create an iconic building worthy of its principle tenant and users alike, a place where the public were comfortable in its use and occupy a predominant position in the suburban fabric.



MASTERS HOME IMPROVEMENT STORES

Australian National Rollout



Masters Home Improvement Store, Springfield Brisbane QLD



Master Home Improvement Store, South Morang Melbourne VIC



Masters Home Improvement Store, Mackay QLD



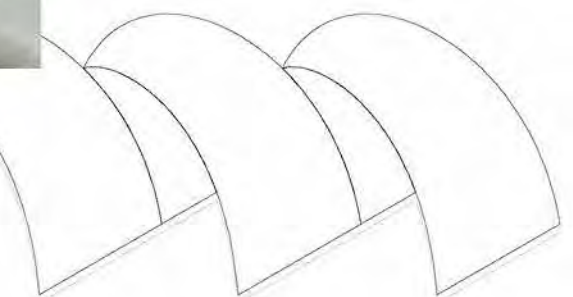
Masters Home Improvement is a joint venture between Woolworths and the American hardware chain Lowes.

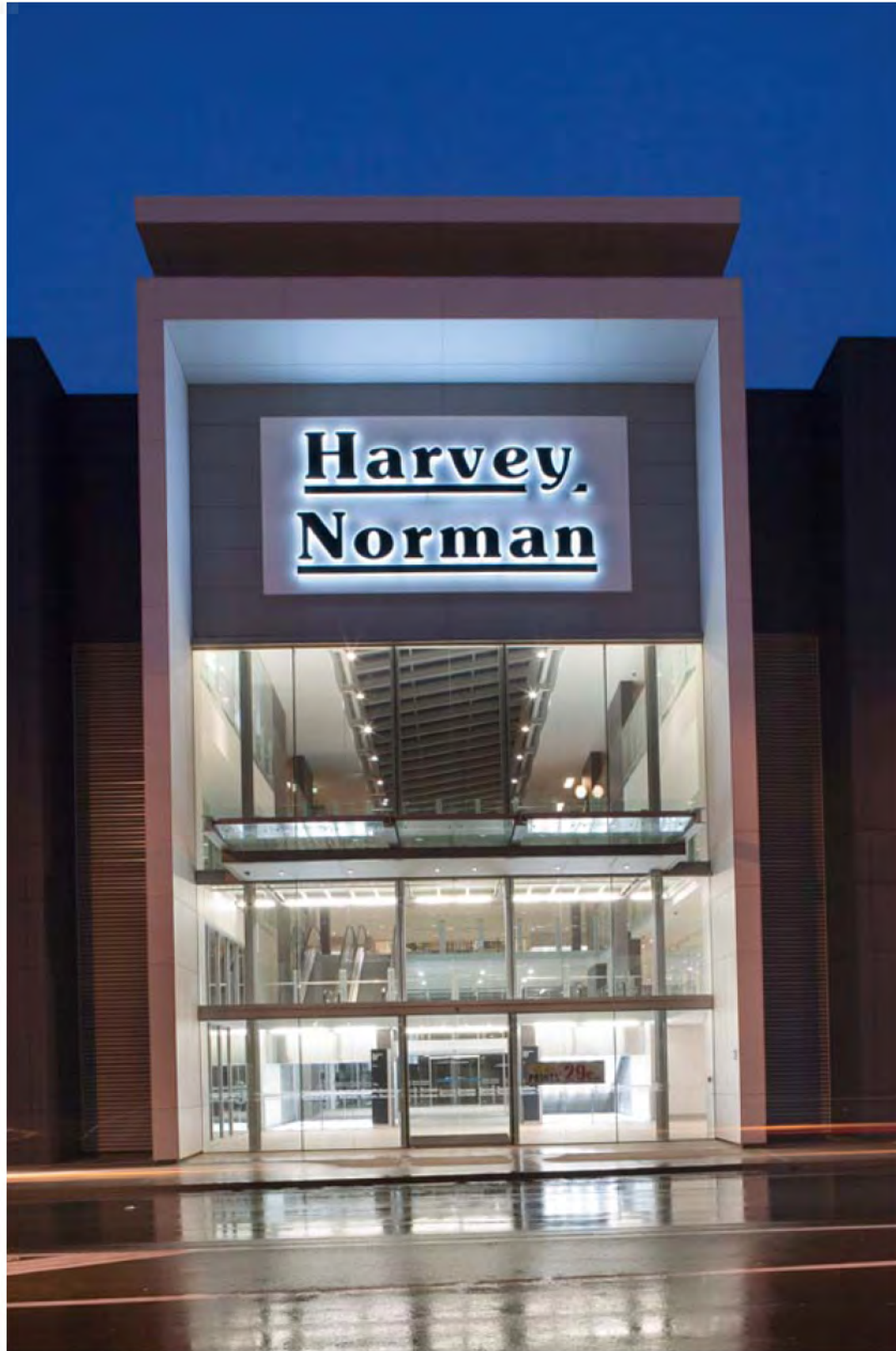
Leffler Simes were first commissioned in early 2009 to provide designs for the concept store and are now the lead architect on the national roll out of stores throughout Australia.

This is managed by close involvement of the three Leffler Simes offices, working on numerous sites concurrently whilst constantly evolving the design with our client.

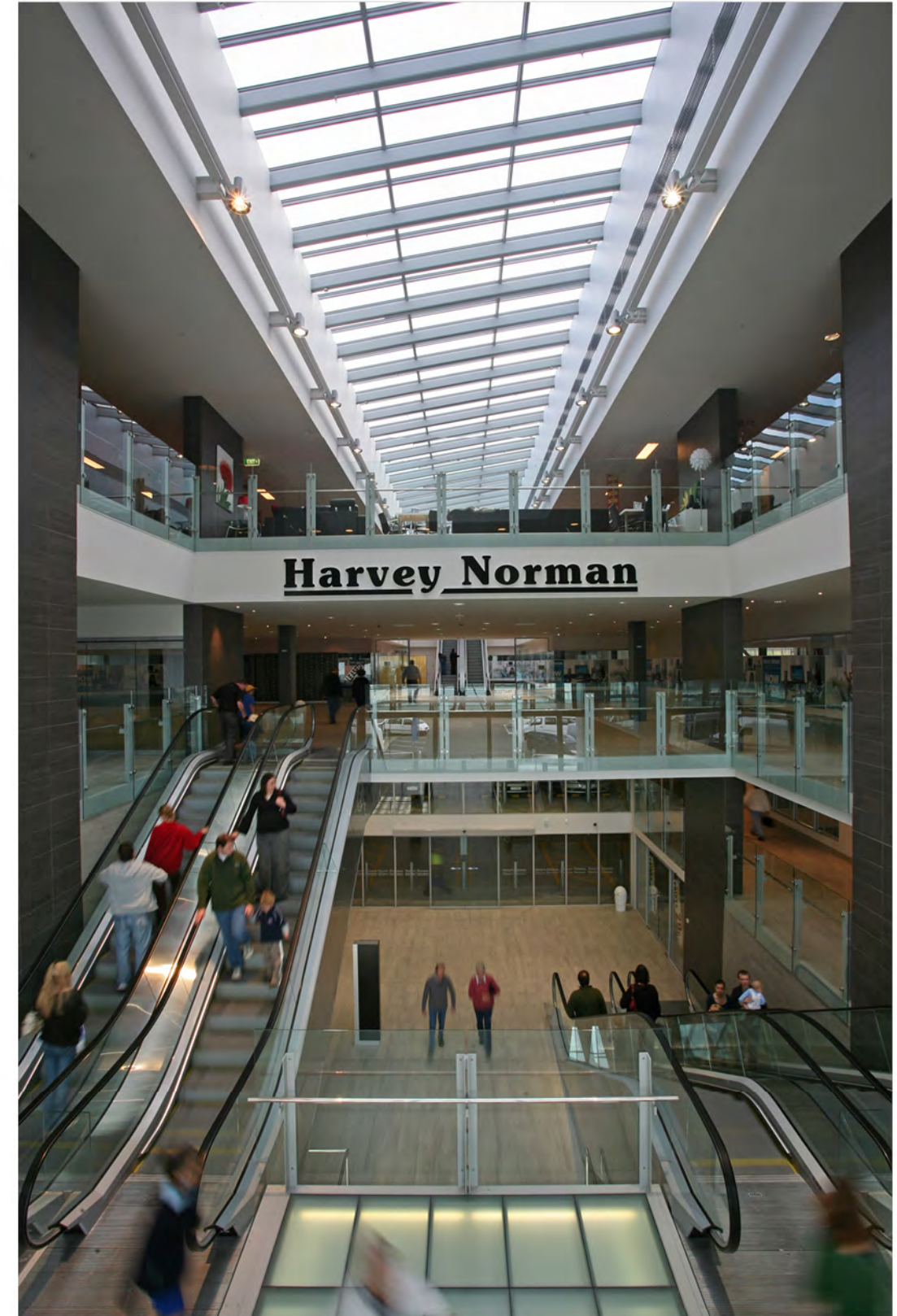
Masters

Home Improvement





Harvey Norman, Lower Hutt New Zealand



Harvey Norman, Lower Hutt New Zealand

SPRINGVALE HOMEMAKER CENTRE

Springvale, Melbourne VIC

Construction photos of Springvale Homemaker Centre



Springvale homemaker centre is the largest fully enclosed large format retail precinct in Australia comprising four levels covering a total area of 205,000m². Two levels of undercover parking contain 2800 car spaces whilst two retail levels are dedicated to the homemaker. It was completed in 2011.

It is home to IKEA with 36,000m² floor space, a Harvey Norman Domain and 26 other homemaker style tenancies.

The design intention was to use modern materials and large open spaces to create a vibrant shopping experience, making sure to incorporate the most up to date amenities and advanced facilities

for the customer and staff alike.

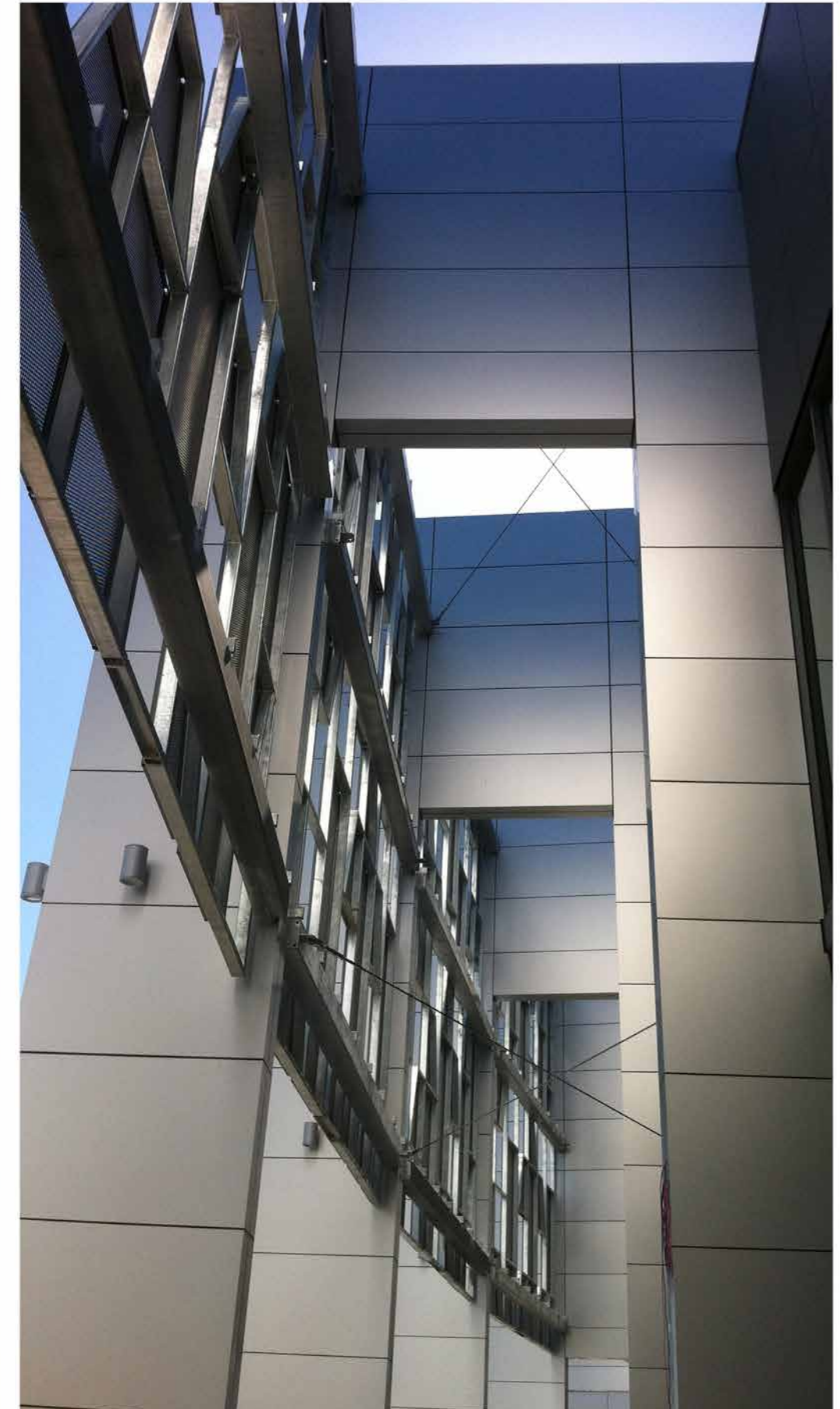
It was designed in a way that ensures customers could easily navigate through the centre and still have a very close connection to the outside environment. The large second floor courtyard demonstrates this in its design.

The aim was to provide sustainable environmental solutions to all aspects of the project. With Kingspan wall cladding to the IKEA external facades, an extensive use of Alucobond cladding to the eastern façade along with use of perforated metal sun shading, this structure was not only practical but design worthy.

To get an idea of the scale of the Centre:

- Building dimensions are approximately 400m x 200m (the building is 9 metres longer than the Empire State building is high.)
- The building is supported on 3,700 concrete driven piles.
- Construction workforce of 3,000
- 3 million litres of storm water is captured and retained for onsite use.
- Access between floors includes 18 lifts, 11 escalators/travelators and 97 staircases





Springvale Homemaker Centre
Springvale, Melbourne VIC







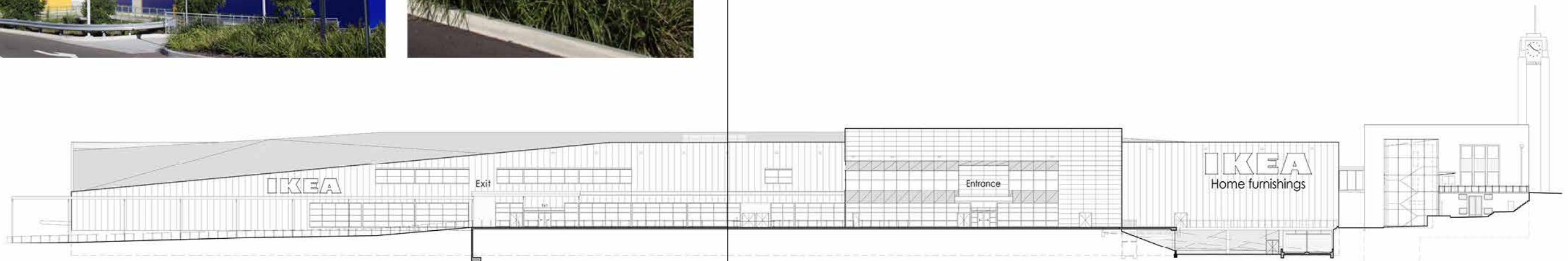
The proposed site for IKEA Tempe, Sydney NSW brought with it many challenges. A whole level of complexity was introduced due to its location directly under Sydney airport's flight path. This impacted upon a range of factors; from the tight construction times to the actual form of the building. The roof reflects this, sloping in places to accommodate the flight path above.

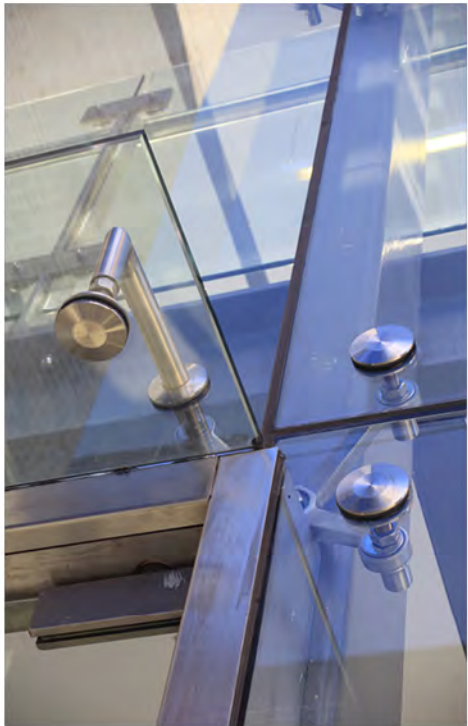
Within this context, the design team had the task of creating a standalone IKEA store that encompassed the brands' global design principles and values. Aiming to capture and fulfill the customer's store experience with expert planning, whilst retaining and enriching IKEA's trademark design principles.

A clean and simple building that addressed the complexity of the site, it incorporates modern and cost effective material choices, such as Kingspan sandwich panels and Alucobond cladding.

Completed in 2011 and spread over 2 levels, IKEA Tempe consists of over 39,000m² of retail space and 1800 car spaces.









HORIZON RESIDENTIAL

The Entrance, Sydney NSW



Horizon Project is a multi-level residential development comprising 57 units spread over 6 levels. A communal garden occupies the top level, along with provisions for two luxury penthouses.

Leffler Simes Architects were engaged to provide the interior finishes and fixture concepts for this vibrant development.

Prospective buyers can choose between 2 interior schemes.

Inspiration for the first scheme was taken from the projects proximity to the nearby beach; natural with a neutral palette and a dash of blue.

For those who prefer a more modern look, a second scheme offers a stark contrast of dark timber and white.

AIRGATE

Mascot, Sydney NSW

Airgate Business Park is located in Mascot, just seven kilometers from Sydney CBD and within close proximity to Port Botany and the Sydney Airport. Airgate 4 is the final stage of the park's development.

Encompassing 6500m² of warehouse space, with adjoining office and café areas, the entire development covers well over 8000m². It is an impressive free standing development.

Internally, the clearances are high and wide, providing largely clear span warehousing. Externally, weather protected grade and recessed docks provide for all stock access needs.

Spread over two levels, the office areas are of corporate fitout quality and are supported by a number of kitchen amenities as well as a board room and various meeting spaces. The nearby airport provides dynamic views from both levels.

As well as its proximity to major arterials, such as the Princes Highway, the development is also within walking distance of Mascot train station. And with 100 provided car spaces, it is a highly accessible destination for staff and visitors alike.



NATIO HEADQUARTERS

Heidelberg, Melbourne VIC



This project, for NPD Property Group, comprises the main administration office and warehousing of the cosmetic brand Natio Australia. The two level, 700m² office has been designed to accommodate sales, marketing, product development and all administration roles for the company. The adjacent 5000m² Warehouse allows for adequate product storage prior to distributing to the various retail outlets.

The open plan office space boasts flexibility for future growth, versatility and functionality, with a clean minimalist design to reflect the Natio branding.

The large warehouse behind allows for high tech storage and dispatch of the products, whilst being in very close proximity to the administration office. This enables Natio to minimise staffing and keep costs at a minimum. A contemporary design was achieved by integrating sleek lines and neutral tones, all emulating the Natio branding.

This development is not only a reflection of the company's philosophy but also demonstrates practicality to suit their unique business structure, encompassing room for future growth and business longevity.



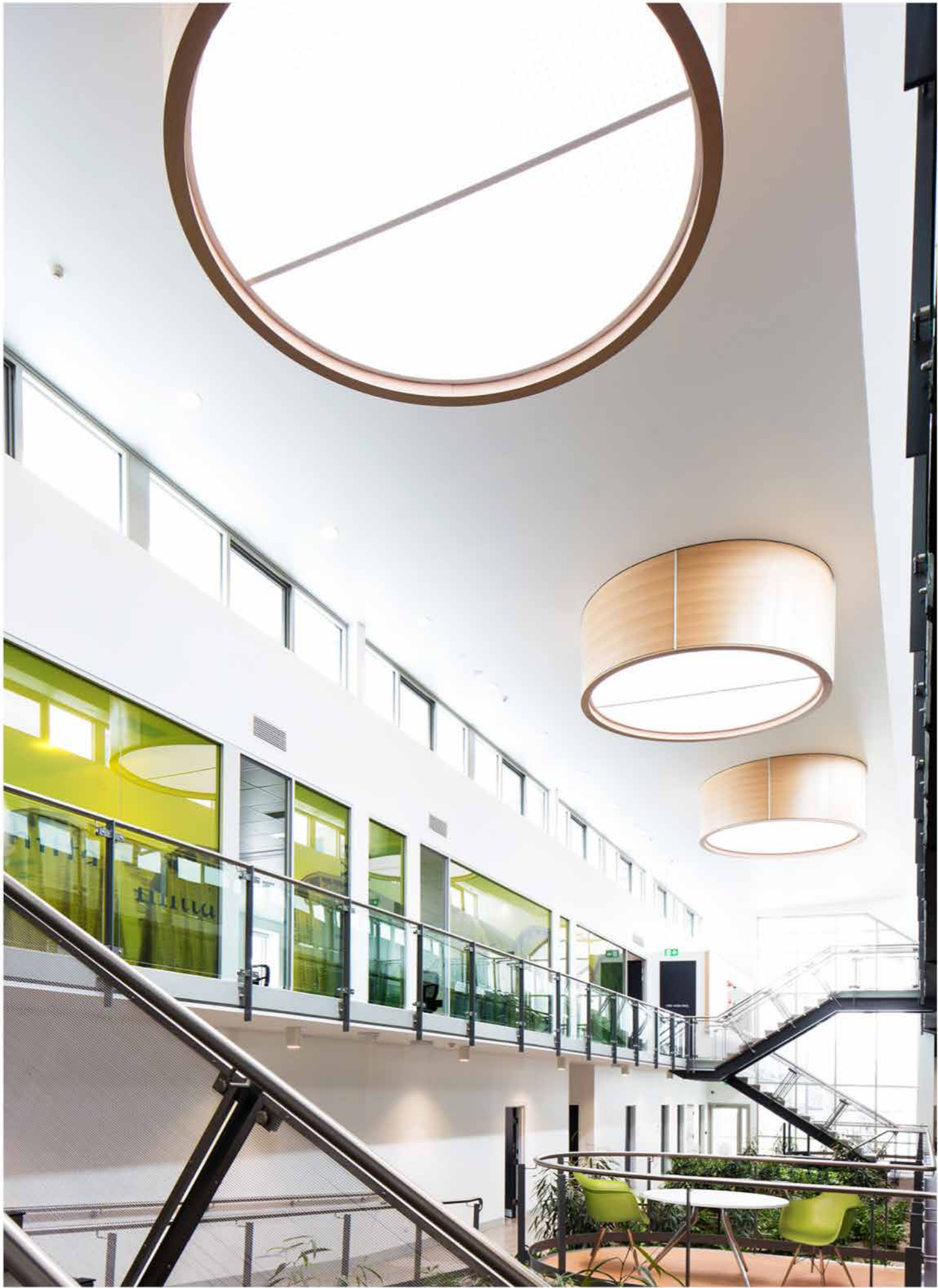
NORTH EAST WATER REGIONAL HEADQUARTERS

Wodonga, VIC

In 2011, Leffler Simes Architects entered and won an open competition to design and build the new headquarters of North East Water Regional, located in Wodonga, Victoria.

The clients requested an inspirational environment to receive the public and to carry out the tasks of an important regional water supply authority. The project is now complete and occupied, and has responded positively to the project's many demands including 5 star ESD performance, re-use of existing materials from a historic timber warehouse and an environment that provides a high degree of efficiency for the occupants.

A highlight of the project is the central atrium, naturally lit and giving a focus to the interior of the spaces. The spatial configuration allows the office areas to be naturally ventilated for a good part of the year. The result is a sustainable architecture that reduces the energy consumption by 60% and pioneers industrial development in the area, establishing a high benchmark for future development .







x-ray @ thegardens is located at Level 1 Gardens Medical Centre, Wodonga Place Albury, New South Wales. It was completed in 2010 and was shortlisted for (INSIDE) Interior Design Excellence Awards for Retail Design, a prestigious Interior Design awards in Australia.

The design aim was to create a cutting edge radiology facility which would be the template in function and aesthetic for future X-Ray fitouts within the region.

Using geometry as a design inspiration, a selection Bolon woven vinyl flooring, resin feature joinery and distinctive geometric light fittings created this cutting edge interior design look.



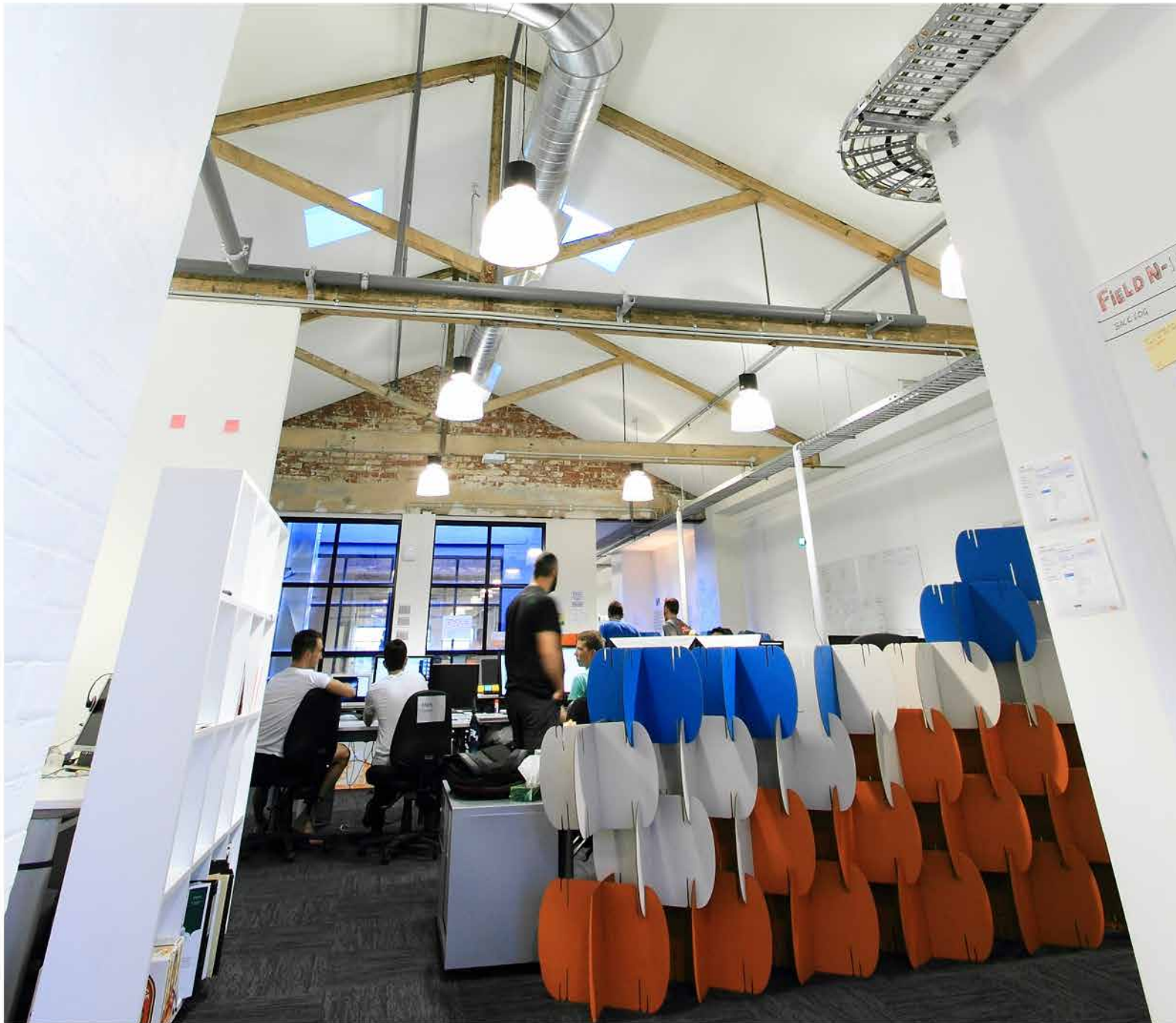


Albury is one of 13 sites that Leffler Simes has been appointed to rollout for WAW Credit Union, including designing their head office in Wodonga VIC.

Within the context of an existing historical building, the design aimed to present all the functionality of professional banking in a fresh, modern style.

The interiors are designed to be welcoming and to showcase the company's progressive attitude towards banking and their ability to adapt to the changes of modern technology.

A selection of cost effective, textured and low maintenance materials were used to reflect the regions natural and local attractions.



ACONEX HEADQUARTERS

Melbourne, VIC

This refurbishment of the classic Flinders Street "Dreman" building has transformed the once derelict building into the boutique headquarters of Melbourne-born Aconex (one of the world's most utilized platforms for managing construction projects), over 6 floors. Adding to that, new restaurant premises for the Movida Group- Tonka (located on the ground floor to the rear and fronting Flinders Lane).

Leffler Simes' work here has given new life to one of the city's prime sites on iconic Flinders Street, with views over the Yarra river and onto Queen Victoria Gardens and beyond.

The original building's full interior demolition required the stripping of walls, new floors, lifts, roof, glazing and amenities, and a revitalisation of its facade. Although refurbished, the main staircase and internal terrace's integral designs were maintained.

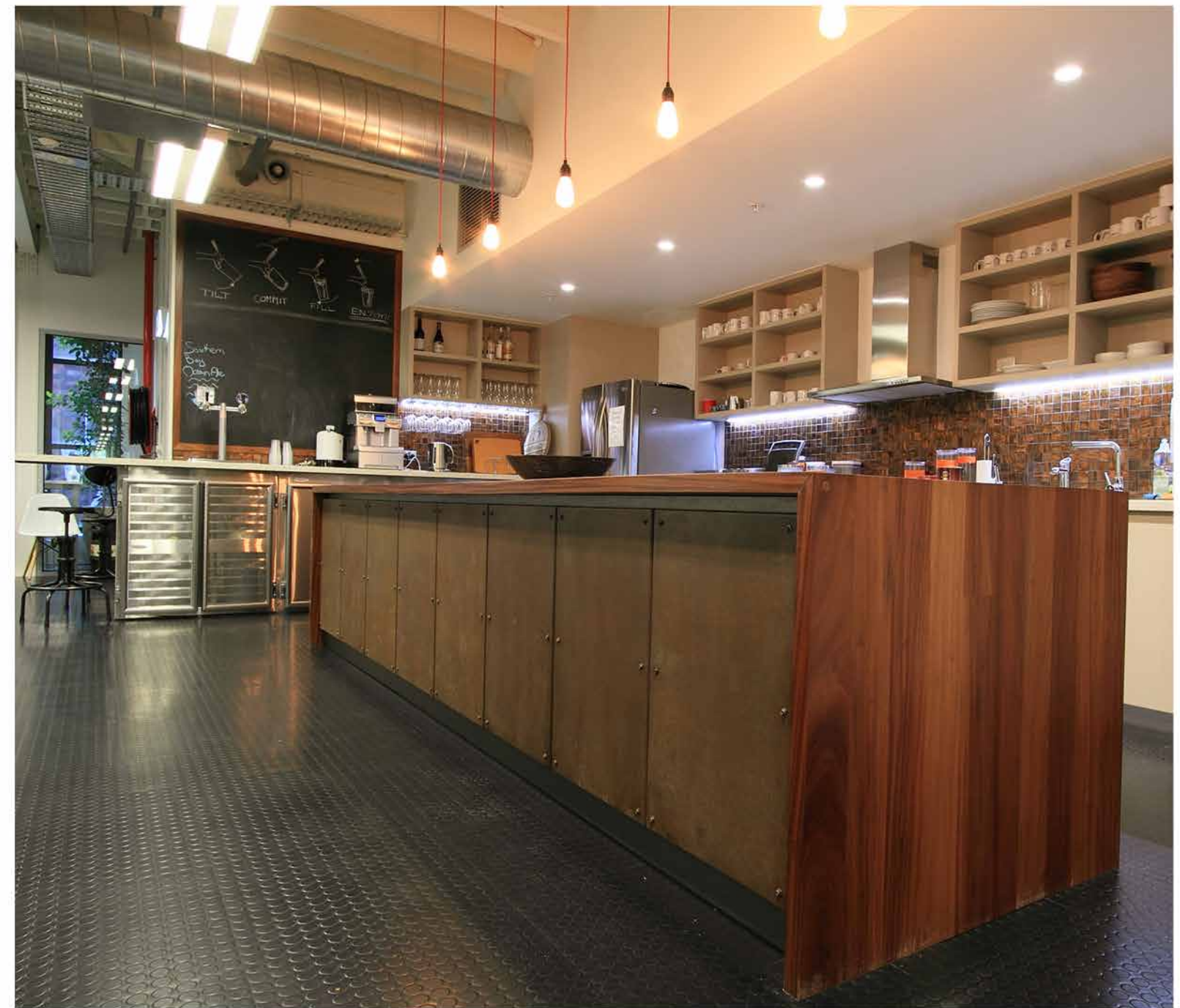
While remaining sensitive to the building's foundations, an updated palette of modern materials was applied, leaving an easily habitable yet unique workplace environment. The use of materials such as exposed FC sheet and rusted steel panels adding texture to the uncluttered space.

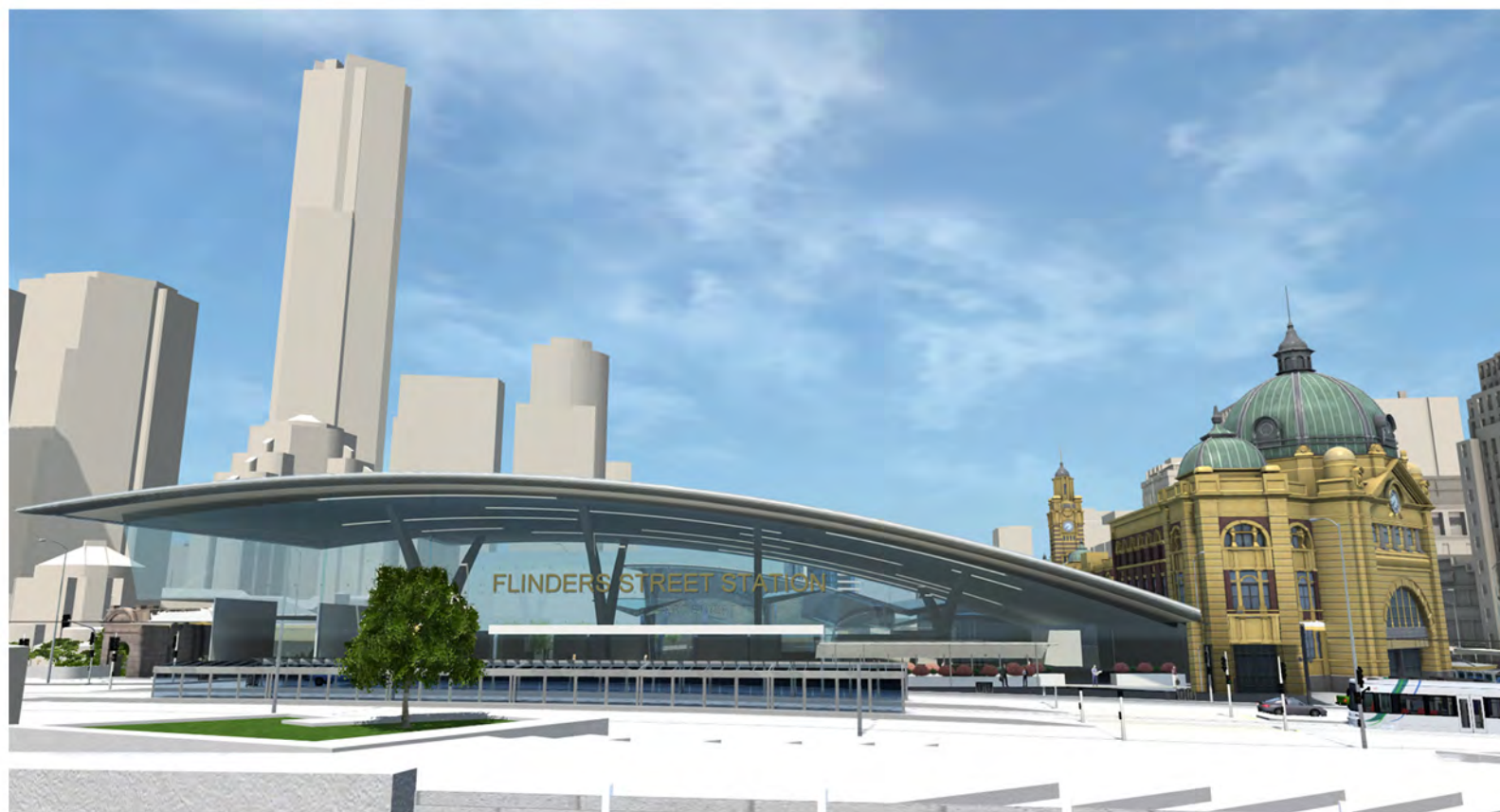
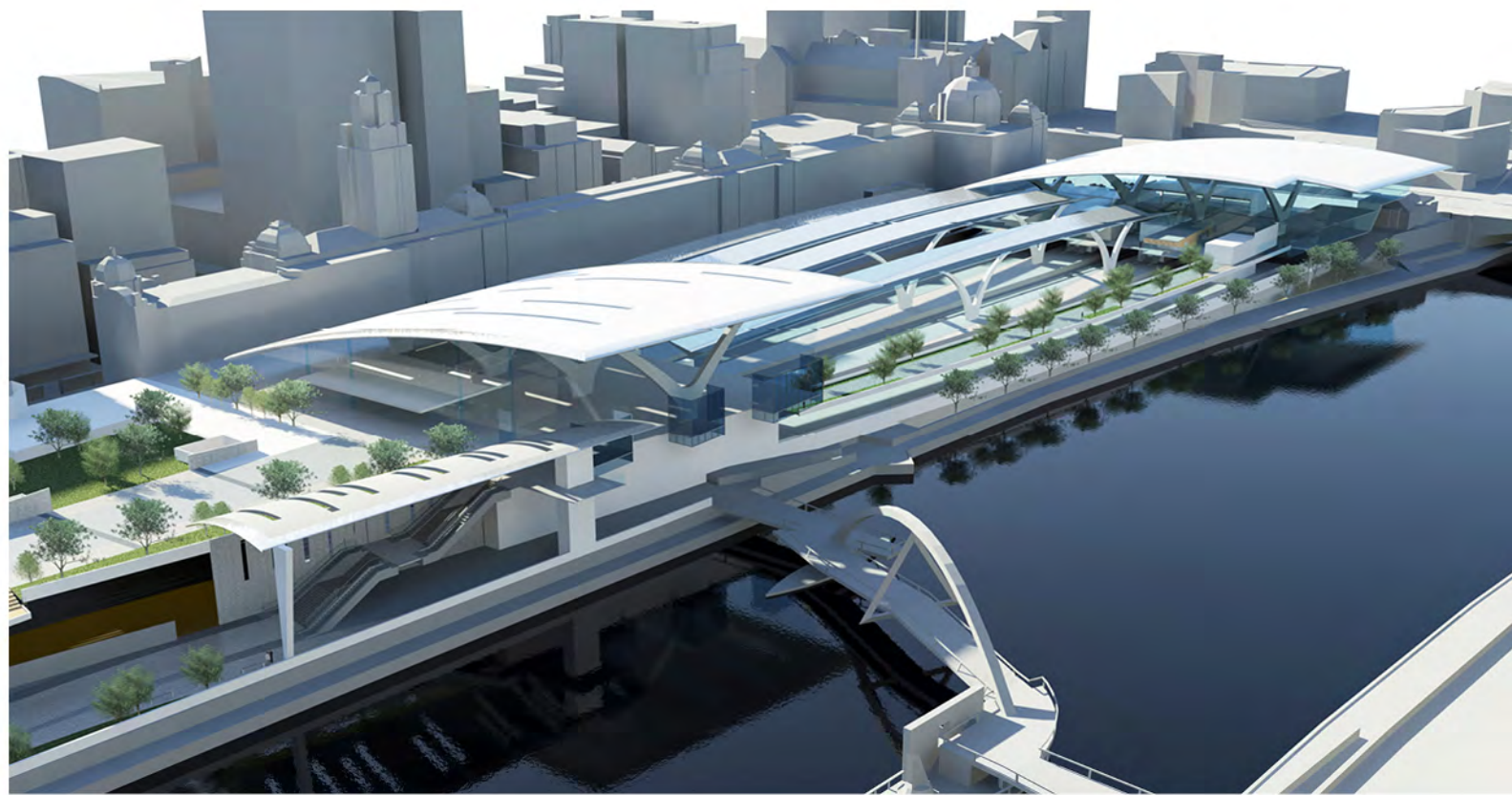
The refurbishment's inspiration was drawn from New York style loft spaces and warehouse design, to provide a lively and social work space.





Aconex Headquarters, Melbourne VIC



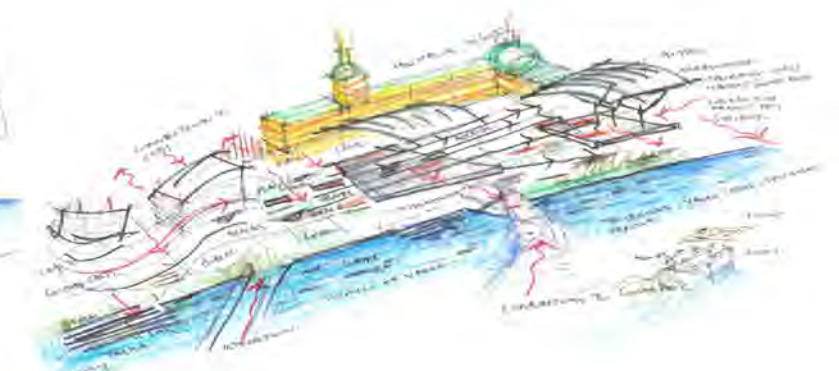


FLINDERS STREET STATION

Competition
Melbourne, VIC



CONCEPT SKETCH 1



CONCEPT SKETCH 2

Earlier this year the Victorian Government organised a Design Competition for the redevelopment of the existing Flinders Street Station.

The station has been in disrepair for many years and badly in need of some TLC. The Victorian Government has over the years proposed many alterations, but with no overall consistent design solution. They have undertaken various ill thought through upgrades and alterations, all of which solved immediate pedestrian traffic problems. But each alteration and modification to the building only contributed to the random desecration of this landmark building.

The first train station on this site was constructed in 1854 and consisted of mainly tin shed structures. It was used by the very first Steam Train in Australia.

In 1882 the Government decided to build a new central passenger station to replace the ailing tin shed. In 1899 a

Design Competition was held with only 17 entries received. The building was completed in 1909 after huge delays and contractual issues with the contractor, at the cost of £93 478.

Today the station is used by some 150,000 people each day. They predict that by 2021 this number is expected to climb to 400,000.

This recent design competition commanded 118 entries from not only local Architects but international practices from around the globe. Six finalists were selected for the next stage of the process, with ongoing design resolution being undertaken by each. A final solution is pending regarding this next stage.

Leffler Simes entered the competition but unfortunately failed to be shortlisted to the final six. We are glad to report however that we were the undisclosed seventh finalist. Little has been reported

in the media about this momentous achievement of LSA. In fact this publication is the one and only media coverage.

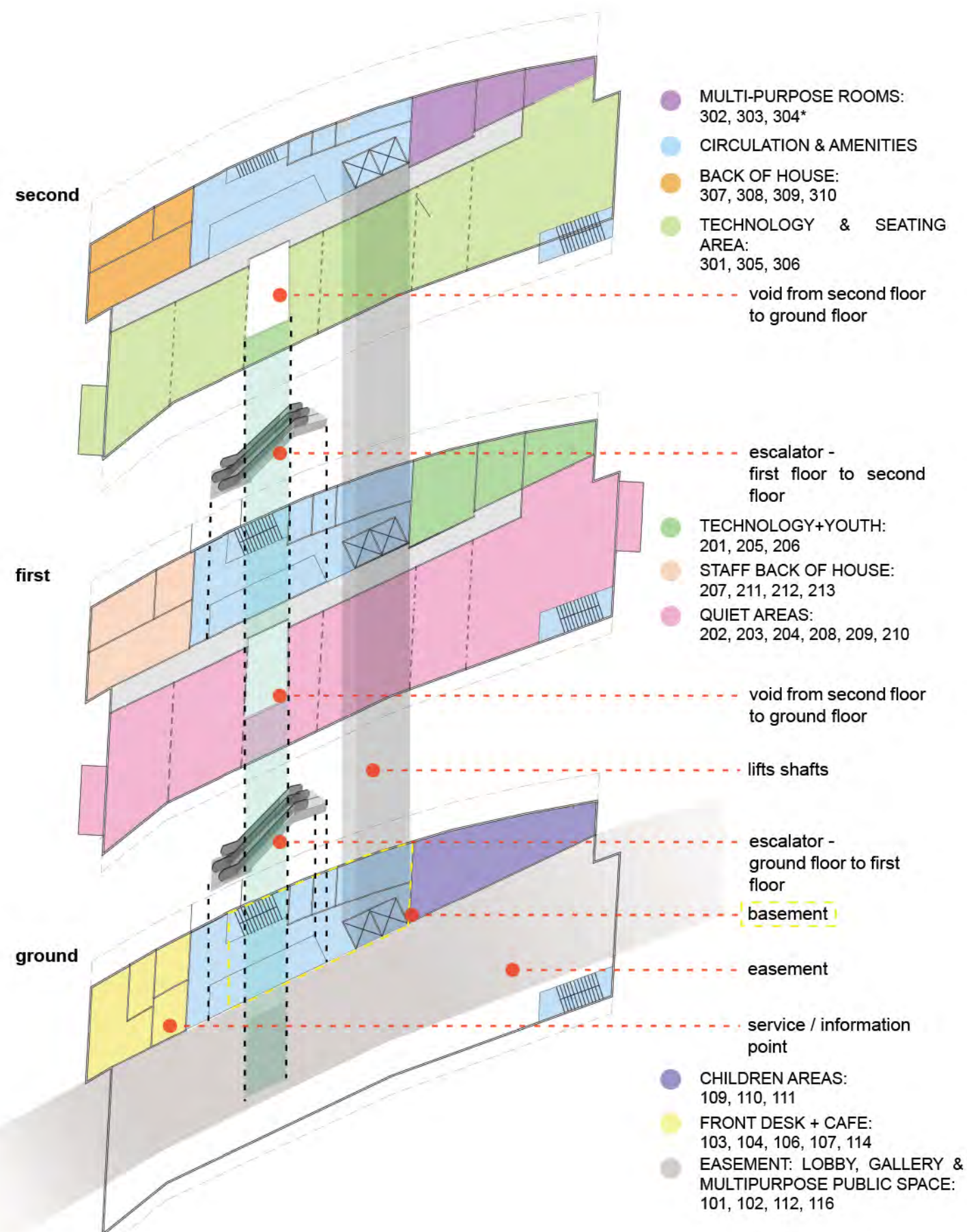
Our team here in Melbourne worked tirelessly for months to come up with a scheme that we hoped not only gave the building a new life, but opened up the building and embraced the river. The final design; a concept that respected the heritage of the existing Station and clock tower, whilst creating a unique and flowing structure, with large expanses of open green park space.

A perfect transition space between the urban office towers of the city and the sparkling blue Yarra River. (colours not my strong point....)

Stephen Evans.
Director.

Disclaimer: Not all facts are completely true. Yes there is a Station, it is yellow and has lots of clocks. There was a competition and six finalists were chosen. Did LSA get to seventh place.... Well we will never know.





FLOOR PLANS



In 2012 Leffler Simes Architects entered the Green Square Library and Plaza competition held by the council City of Sydney.

Our architects' main focus was to centralise and highlight the plaza in the North West corner of the site to receive the best orientation possible, whilst building connections with the Library to the south and tram station close by.

Light weight materials, steel frames and trusses, concrete high load floors and metal external cladding were all thought of when designing the structural concept. The Gallery is lit from the

south side and glazed to full length creating a centrally located light well.

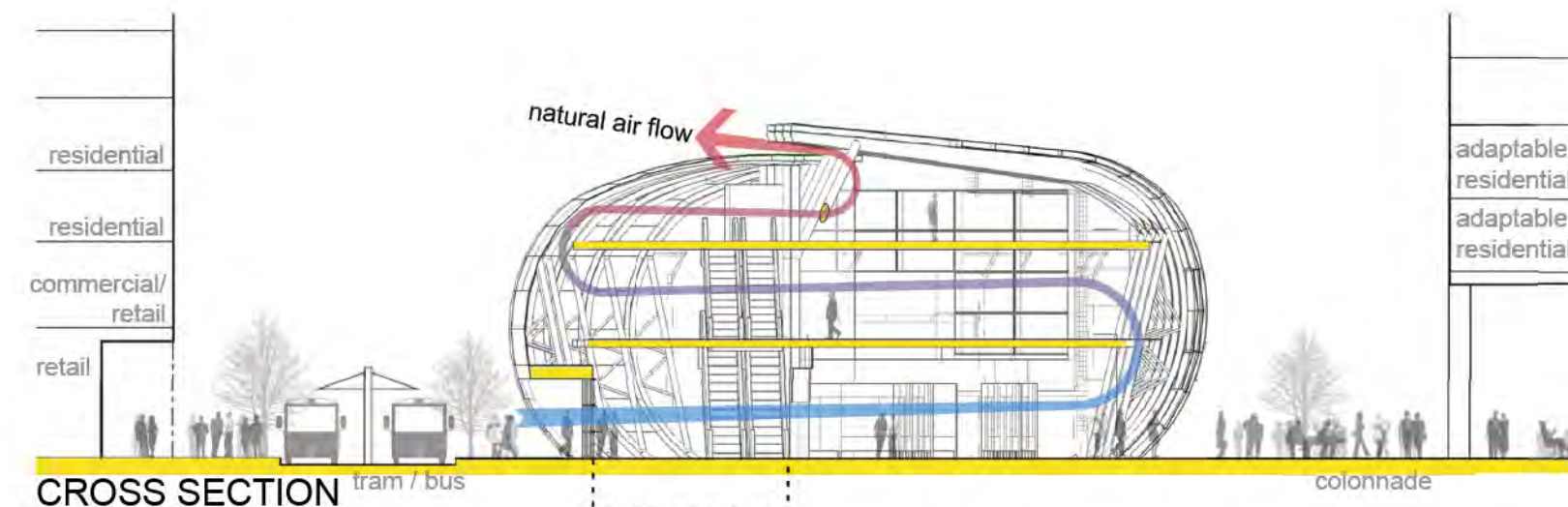
The Plaza and library are designed to allow artistic expression from its users with themes related to water, historical context, social inclusion and community aspirations the main inspiration point.

Structure is conceived in light-weight materials; steel frames/trusses, concrete high load floors, metal external cladding. Type A construction is to be supplemented with a sprinklered building.

The Gallery is given light from the south side, glazed to 3.6m for the full

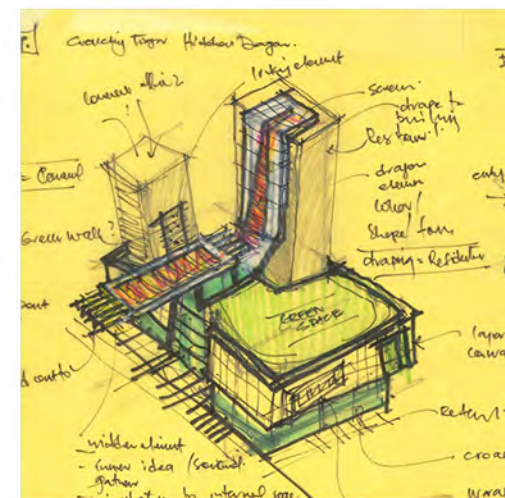
length and supplemented by a centrally located light well. It will be fully visible from the cafes to retail activities on the south side and will be their visual focus. Mid-winter sun will still penetrate to the cafes as result of the elliptical section of the library.

The embracement of the easement appears beneficial. It has been allocated to the Lobby and Gallery and could be extended for other multi-purpose activities such as book fairs, markets, promotions etc and is an extension of the plaza. The additional 315m². over the brief requirement, is a bonus to the scheme.



The elliptical single-space section of the Library allows for the possibility of **natural ventilation** creating air flows via the building edges and outflow through the north facing clerestory.

WATER	水	FIRE	火	WOOD	木	METAL	金	EARTH	土	DRAGON	龍
STILLNESS FLEXIBILITY FLOW	清靜 機變 流通	WARMTH ENERGY BRILLIANCE	溫和 活力 光焰	NEW GROWTH VITALITY	新生 生氣	FIRM STRENGTH PRESTIGE	剛強 珍貴	STABLE HARMONY ENDURE	穩健 調和 承載	INNOVATION GRAND DIGNITY	創新 宏偉 尊嚴

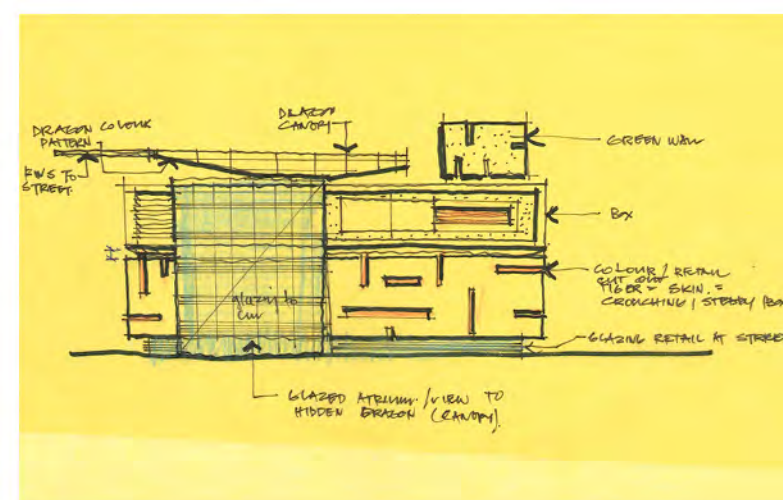
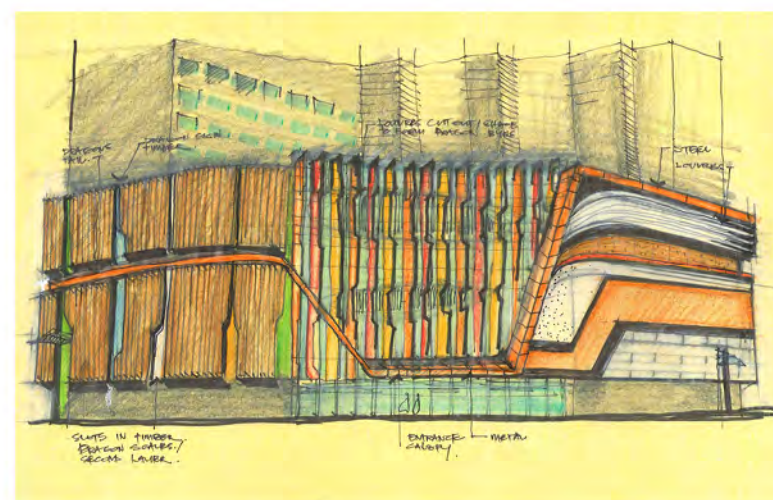


We have been working with our Clients Jiuxing Real Estate, developing various concepts for their mixed use retail, office and residential development in Anshan.

The project is already constructed as a shell only and we have been commissioned to assist with the completion of the design both externally and internally.

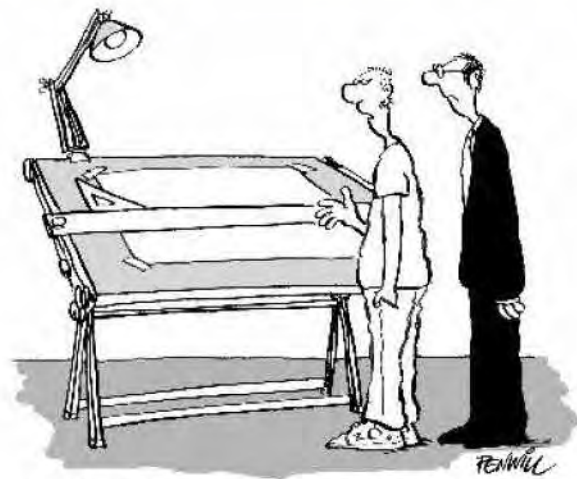
Making sure to respect the Chinese culture whilst providing a modern fresh design.

Our first Chinese project and hopefully the start of a new direction for LSA in the future.



TECHNOLOGY

At Leffler Simes



"I HAVEN'T MUCH EXPERIENCE OF SUCH AN EARLY VERSION OF AUTOCAD"

LEFFLER SIMES TAKES THE PLUNGE INTO THE BIM ENVIRONMENT

WHAT IS BIM?

Building Information Modelling is a process that captures and shares building information using a 3D digital model within a highly collaborative virtual environment to support decision making from earliest conception of a project to facilities management.

OUR BIM EXPERIENCE SO FAR

Over the last few years we have successfully completed many projects using Autodesk's Revit software. We have now taken the next logical step in Building Information Modelling with the use of Navisworks for a higher level of collaboration, co-ordination and clash detection. With any new software there is always a steep learning curve but with the efforts of our knowledgeable staff, Leffler Simes is ready to make its mark on the BIM world.



LEFFLER SIMES TRAVELS

Architecture and our Staff around the World



Milan



Japan



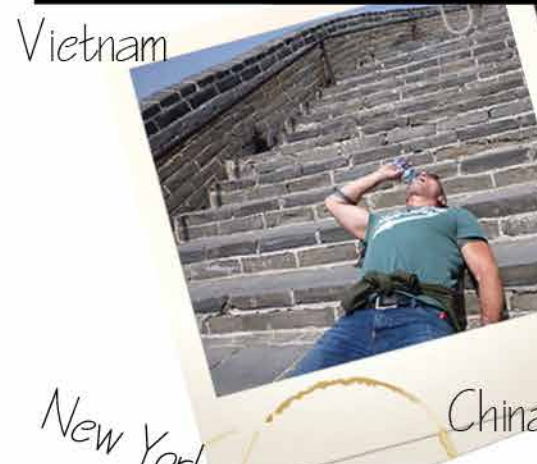
Barcelona



Singapore



New Zealand



New York



China



Cambodia



AWARDS & ACCOLADES

RECENT ARCHITECTURAL

- Coles Store, Port Macquarie*
2012 – Winner of National Urban Taskforce Awards Australia Development Excellence Award for Retail Development
- Data Centre, Gore Hill Business Park*
2012 – Masters Builders Association (MBA) NSW Winner of the Best Communication Building for open price
(<http://www.mbands.asn.au/Excellence-Awards/EIC/2012/ENTRY-94/>)
- Data Centre, Gore Hill Business Park*
2012 – Winner of National Urban Taskforce Awards Australia Development Excellence Award for Employment Business Park Development
- Kotara Homemaker Centre – Kotara, Lower Hunter Valley*
2011 – Winner of National Urban Taskforce Awards Australia Development Excellence Award for Retail Development
- IKEA / Harvey Norman Springvale*
2011 – Shortlisted for the Victorian Architectural Awards
- North East Water Regional Headquarters*
2011 – Competition winner for Concept Design of the new Regional Headquarters Building
- Australian Airline Pilot Academy for Regional Express Holdings Ltd*
2009 – MBA Regional Building Awards NSW Winner of the best Regional Commercial Building over 10M
- Aconex Headquarters, Melbourne VIC*
2012 - Excellence in Construction of Commercial Buildings \$3 million to \$5 million – Special Commendation

RECENT INTERIOR DESIGN:

- Xray@thegardens, Gardens Medical Centre, Albury*
2010 – Shortlisted for (INSIDE) Interior Design Excellence Awards fore Retail Design
- Insight Clinic, Gardens Medical Centre, Albury*
2009 – Winner of Fly Forbo Design Award



Springvale Homemaker Centre
Springvale, Melbourne VIC



Gore Hill Data Centre - Building B1
Gore Hill, Sydney NSW

ACKNOWLEDGEMENT
Many thanks to our trusted Partners



CONTACTS

DIRECTORS

Chris Goodman - M.D.
csg@lefflersimes.com.au

Stephen Camillo
sjc@lefflersimes.com.au

Rowan Gietz
rag@lefflersimes.com.au

Graham Smith
ges@lefflersimes.com.au

Stephen Evans
sje@lefflersimes.com.au

ASSOCIATE DIRECTORS

Stephen Nelson
sn@lefflersimes.com.au

Sean O'Callaghan
soc@lefflersimes.com.au

Jennifer Johnston
jaj@lefflersimes.com.au

John Maynard
jpm@lefflersimes.com.au

Ian McNutt
igm@lefflersimes.com.au

Augustina Lie
al@lefflersimes.com.au

Joe Rotim
jar@lefflersimes.com.au

Alicia Greene
acg@lefflersimes.com.au

Copyright © 2014 by Leffler Simes Architects

All rights reserved. This book or any portion thereof may not be reproduced or used in any manner whatsoever without the express written permission of the publisher except for the use of brief quotations in a book review.

Leffler Simes Architects
Level 2, 18 Oliver Lane, Melbourne, VIC Australia 3000
www.lefflersimes.com.au

Printed in Australia, First Printing 2013-2014
Edited by Mariecris Tagala



SYDNEY
7 YOUNG ST.
NEUTRAL BAY NSW 2089
PH: +61 2 9909 3344
FAX: +61 2 9909 3828

MELBOURNE
LEVEL 2, 18 OLIVER LN.
MELBOURNE VIC 3000
PH: +61 3 9654 6344
FAX: +61 3 9654 8244

BRISBANE
UNIT 2/290 BOUNDARY ST.
SPRING HILL QLD 4000
PH: +61 7 3123 5544
FAX: +61 7 3831 9860

www.lefflersimes.com.au

